

Request for support from Volleyball England

Criteria	Evaluation
Financial Stability and revenues	<p>Volleyball England has secured funding from Sport England until March 2017.</p> <p>The Kettering Conference Centre has developed into a sustainable facility for volleyball, and sustainability will only further increase due to the centre being awarded the status of World Development Centre by the Fédération Internationale de Volleyball (FIVB), as well as Volleyball England being selected to host the North and Eastern European Zonal Association (NEVZA) U-17 Championships for three years.</p> <p>Becoming a FIVB World Development Centre, makes the National Volleyball Centre the hub centre for the 55 North and West European countries and requires a minimum delivery of three FIVB courses and / or seminars per annum.</p> <p>The Zonal Championships are highly regarded by FIVB as the platform for talented teams from various countries to compete on an international scale befitting their age and geographical location. The NEVZA U-17's championships themselves will include teams from;</p> <ul style="list-style-type: none"> <li>• Finland (6 times winners)</li> <li>• Sweden (2 times winners)</li> <li>• Norway</li> <li>• Denmark</li> <li>• Iceland</li> <li>• Faeroe Islands</li> </ul> <p>Hosting such a significant tournament is not only a fantastic opportunity from a talent point of view, but will almost certainly increase the amount of visitors to the borough of Kettering over the period it is hosted, and its success would only lead to further opportunities.</p> <p>Volleyball England estimates that, with the addition of the NEVZA tournament, the competition calendar will attract approximately 30,000 visitors over the 4 year period.</p>
Community Participation	<ul style="list-style-type: none"> <li>• Continuation of Kettering Volleyball Club with the view to make the club a permanent resident at the National Volleyball Centre.</li> <li>• 40 days of coach education and training per annum with targeted marketing and promotion to local</li> </ul>

	<p>residents.</p> <ul style="list-style-type: none"> <li>• Easy access to coach and volunteer developments in the borough for local people to support events and activity at every level from Kettering VC community delivery to supporting major national and international events such as the National Cup Finals and NEVZA Zonal Championships</li> <li>• Continuation of coaching in schools and the community to enthuse individuals and contribute toward the government initiative of creating a sporting habit for life.</li> <li>• Continuing to increase volleyball participation and offer provision for disability sport through sitting volleyball</li> <li>• Work with partners to host Level 3 School games (county) and local level competition at the centre.</li> </ul>
<p>Delivers and adds to corporate priorities</p>	<ul style="list-style-type: none"> <li>• Potential for Volleyball England support staff to relocate to the borough in the future</li> <li>• Potential economic return estimated to be approximately £3,000,000 over the four years linked to activity specifically through the National Volleyball Centre.</li> <li>• Increased opportunities for the local community to gain access to an enjoyable and social sport to get them physically active, directly benefiting health, whilst also being offered the opportunity to be able to acquire new skills through coach education courses.</li> </ul>
<p>Use of Assets</p>	<p>The National Volleyball Centre will be heavily used as an education, talent and competition facility for the next 4 years of delivery. Below is a breakdown of the proposed programme of events with approximate numbers of visitors per annum attached to them;</p> <ul style="list-style-type: none"> <li>• U-15's Divisional Round – <i>150 visitors</i></li> <li>• U-15's Finals – <i>300 visitors</i></li> <li>• Last 8's U-16's/U-18's – <i>500 visitors</i></li> <li>• Inter-Regionals – <i>600 visitors</i></li> <li>• BCS National Cup &amp; Plate – <i>200 visitors</i></li> <li>• Student Cup Qualifiers (2 dates) – <i>250 visitors per date</i></li> <li>• Sitting Volleyball Grandprix (5 dates) – <i>120 visitors per date</i></li> <li>• Sitting Volleyball Grandprix Semi Finals – <i>120 visitors</i></li> <li>• Sitting Grandprix Final – <i>200 visitors</i></li> <li>• Regional Champions Trophy – <i>300 visitors</i></li> <li>• National Cup Finals – <i>2000 visitors</i></li> </ul>

	<ul style="list-style-type: none"> <li>• Super 8 Playoff Weekend – <i>1000 visitors</i></li> <li>• National Volleyball League Playoffs – <i>200 visitors</i></li> <li>• Northern European Volleyball Zonal Association (NEVZA) U-17's competition – <i>1000 visitors</i></li> <li>• An international sitting volleyball fixture – <i>300 visitors</i></li> <li>• FIVB Development Centre awarded <ul style="list-style-type: none"> <li>○ Minimum of 3 FIVB courses/seminars per annum</li> <li>○ 60 days of coach education</li> </ul> </li> </ul>
Top up or fully funded	Volleyball England and other partners – 95.5% Kettering Borough Council – 4.5%
National Governing Body support	Volleyball England is the National Governing Body for volleyball in England, and has highlighted the Kettering Conference Centre as their preferred venue for the National Volleyball Centre.
Geographic Scope	Volleyball England estimates that additional activity will generate an economic return of approximately £3million for Kettering over the four year (2013-2017) period. Part of this income will be generated by increased visitors from all over England and potentially Europe (NEVZA competition and FIVB Development Centre status) with an increased take up of bed spaces, eating and spending at local businesses.
Partnership Opportunities	The project would continue to develop the partnership between Kettering Borough Council, the Kettering Conference Centre, Volleyball England, and Northamptonshire County Sports Partnership, Sport England, local volleyball clubs, NEVZA and FIVB.
The reason for the situation	Volleyball England highlights the Kettering Conference Centre as their preferred venue for the National Training and Competition Centre. Volleyball England and other partners are committing funding and resources to this project but there is a funding gap which they are unable to meet.

Community benefit and community access	<ul style="list-style-type: none"> <li>• Continuation of Kettering Volleyball Club.</li> <li>• Running a County wide tournament at the National Volleyball Centre.</li> <li>• 40 days of coach education and training per annum open to local residents and candidates from further afield.</li> <li>• Easy access to coach and volunteer developments in the borough.</li> <li>• Continuation of coaching in schools and the community.</li> <li>• Continuing to increase volleyball participation and offer provision for disability sport through sitting volleyball.</li> <li>• Access to increased volleyball provision through the erection of inland beach volleyball courts.</li> <li>• Access to international competition for spectators.</li> </ul>
Risk Assessment	<ul style="list-style-type: none"> <li>• Without the funding package Volleyball England will potentially seek an alternative venue elsewhere or scale back the activity through the centre.</li> <li>• Limited access to the venue for community access. Pricing structure for community level access for volleyball has been seen to be pricing the local teams out of using the venue. Continued work with the Kettering Conference Centre to make suitable arrangements is on-going.</li> <li>• Volleyball England might go into liquidation, however, this is considered extremely unlikely due to funding from Sport England guaranteed until 2017.</li> </ul>
Reputation Management	<ul style="list-style-type: none"> <li>• An opportunity to enhance the reputation of Kettering Borough Council, both locally and nationally.</li> <li>• Created a sustainable venue suitable for international volleyball competition and education delivery.</li> <li>• The borough would be synonymous with volleyball nationally.</li> <li>• World class training facilities to cater for England's most talented players, coaches and officials to include; domestic competitions and events, national squads training and competition, and international training and competition.</li> </ul>
Governance/ formal constitution	<p>Volleyball England is the brand name for the English Volleyball Association (EVA). It is the sole National Governing Body for volleyball in England. It is a company limited by guarantee.</p> <p>Volleyball England's organisational structure:</p>

<http://volleymedia.dyndns.org/docs/Organisational%20Structure.pdf>

Volleyball England's Articles of Association can be found here:

<http://volleymedia.dyndns.org/docs/Articles%20of%20Association%20090711.pdf>

Volleyball England's 2011/12 can be found here:

[https://volleyballengland.org/about\\_us/board\\_of\\_directors/annual\\_report](https://volleyballengland.org/about_us/board_of_directors/annual_report)