

Delivering Our Town Centres

Celebrating Another Successful Summer of Events



Delivering Our Town Centres

Update

- ◆ Progress with the Market Place Restaurants
- ◆ Phase 4 of the Public Realm Works
- ◆ The acquisition of a Big Screen for the Borough
- ◆ Progress in National Awards
- ◆ The success of this year's summer celebrations

The Market Place Restaurants

And other Town Centre successes



PREZZO
KETTERING
Opening
October
2012

Join the PrezzoClub, text "Prezzo club" to 61211 along with your email address.

Sign up on line and become a fan on facebook and follow us on twitter

The advertisement features a background with a repeating pattern of the word 'PREZZO' in a stylized, outlined font. It includes a photograph of a smiling female staff member in a dark blue uniform, a photo of two male chefs in white uniforms working in a kitchen, a photo of a male chef in a white uniform and black hat smiling, and a photo of a plate of food, likely a pizza or pasta dish.

The Market Place Restaurants

And other Town Centre successes



Public Realm Phase 4

Progress to Date

- ◆ In June, the Executive approved a one-off capital budget of £190,000
- ◆ We have been out and met with a lot of the businesses on High Street and Gold Street to start to try and understand their business needs
- ◆ Ellandi's plans to revamp/redevelop the Newlands Centre have been considered alongside some emerging ideas

- ◆ Good progress has been made with the County Council to remove unnecessary lining and signage from Phases 2/3

A Big Screen for the Borough

Update

- ◆ In June, the Executive approved a budget to acquire a Big Screen for the Borough
- ◆ During the final week of the Olympics we trialled a screen on the Market Place
- ◆ Technically, the trial went well, although there is still work to do
- ◆ The Public reaction was positive
- ◆ We now have to establish a full specification for a permanent screen, and commence a procurement process

Kettering Markets Shortlisted

For Boosting High Street Vitality

- ◆ Kettering Market has been shortlisted as a finalist in the Regeneration and Renewal Awards 2012 in the category of Boosting High Street Vitality.
- ◆ The entry focussed on:
 - ◆ A unique "one team" approach of market management - utilising the skills of three complimentary service areas
 - ◆ Working closely with Tresham college in the re-branding of the market and their participation in a new enterprise stall
 - ◆ Combining specialist stalls with events
 - ◆ The proposed development of a flea market to compliment the two new cafes (Costa Coffee and Bewiched)
- ◆ Judges will be visiting Kettering to sample the Market on 21st September.

Kettering Markets Shortlisted

For Boosting High Street Vitality



Celebrating Another Successful 'Summer' of Events



Celebrating Another Successful Summer of Events



Celebrating Another Successful Summer of Events



URBAN Beach
VOLLEYBALL
tournament

28 JULY 2012
KETTERING MARKET PLACE
**BRINGING THE BEACH
TO THE STREETS**

Delivering Our Town Centres

Summary

- ◆ Good progress has been made by Prezzo in fitting-out Unit 2 and the marketing of Unit 1 has recommenced.
- ◆ Kettering Town Centre businesses are already in the process of being engaged as part of the first part of consultation on Public Realm Phase 4
- ◆ The trial of a Big Screen on Kettering Market Place was a success and we have commenced the next steps to secure a Big Screen on a permanent basis.
- ◆ The rebranded and reinvigorated Kettering Markets has been shortlisted for a national award.
- ◆ Summer 2012's celebrations were a huge success.

The London 2012 Olympic Torch Relay

Thank you Merci



Kettering Borough Council

for the part you have played in the London 2012 Olympic Torch Relay
pour votre contribution au relais de la flamme olympique de Londres 2012

Sebastian Coe KBE

Chair
London Organising Committee of the Olympic
Games and Paralympic Games

Président
Comité d'organisation des Jeux Olympiques
et Paralympiques de Londres

Sir Charles Allen CBE
Chair
Nations and Regions Group

Président
Groupe des nations et régions