

Kettering Borough Council's Sports Facilities Strategy and Action Plan 2011 – 2021

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Aim:

The core purpose of this strategy is to understand the need and ensure that the borough has or is planning to have the appropriate quality and quantity of indoor sports facilities in the most appropriate locations to encourage more people to be more active more often. Outdoor sports have been included where there is a definite requirement for an associated indoor facility, such as changing accommodation.

Kettering Borough Council's Indoor Sports Facilities Strategy 2011 – 2021 will form part of the evidence base for providing indoor sports facilities, in order to

- a) feed local information into the development of Area Action Plans and Local Development Documents
- b) provide evidence of need to support partners and sports groups to secure funding from sources within sport as well as other sources such as trusts and charities
- c) secure developer and partner contributions

This strategy sits alongside the Borough Council's open space supplementary planning document and PPG17 open space needs assessment.

Participation in sport can impact on a wide range of targets. These can be around crime reduction and community safety, economic regeneration, education, inclusion, physical and mental health, social cohesion, identity, participation and excellence. Further details of how this strategy links with others can be found in appendix 28 but includes the National Framework for Sport, the Northamptonshire Local Area Agreement, the Kettering Sustainable Communities Strategy, the Equalities Framework, and the North Northamptonshire Sports Facilities Strategy as well as numerous planning policies.

More specifically, the sports facilities strategy will provide a framework for the prioritisation, provision and improvement of sports facilities in the Borough. It will ensure that a structured approach is taken to facility planning and development, and that as and when funding is available investment decisions affecting the local sports infrastructure of the borough are co-ordinated and planned by the Council and its partners. The justification and feasibility for an individual project will be assessed on a facility-by-facility basis, as required. This in turn will be relied on as a basis for securing external investment, either from developer contributions, government grants or other sources. Kettering Borough Council will not fund all or any of the identified sports facilities in the strategy.

A snapshot of the borough:

Covering an area of approximately 23,000 hectares and situated in the north of Northamptonshire, Kettering Borough is one of seven district councils in the county. With a local population of approximately 93,000 in 2010¹.

In the 2001 census 3.3% of the borough's residents were from black and minority ethnic communities (the majority of whom were Asian). In 2001 16.2% of borough residents had a disability, which was slightly less than the national average of 18.2%. Further details on the demography of the borough can be found in appendix 7.

¹ According to the Northamptonshire Demographic Model v3: 2006-based Population Forecasts

The Borough has good transport links with the A14 trunk road providing an east-west link between the M1/M6 and A1, and the A6 running north-south between Bedford and Leicester.

Kettering's railway station also provides rail access to central London in just under an hour with trains arriving from London and Nottingham every 30 minutes. The Eurostar has made access to Europe easier than ever, meaning Brussels to Kettering takes less than 3 hours, and Paris to Kettering takes only three and a half hours.

London Luton and Birmingham airports are only one hour away, Stansted and Heathrow airports are less than two hours away, and Manchester and Gatwick Airports are within three hours.

There are health inequalities within the borough by gender, level of deprivation and ethnicity. For example, men from the least deprived areas of the borough can expect to live 8 years longer than those in the most deprived areas. Life expectancy is higher for females than males across the borough.

The borough has a higher than average percentage of male and female residents who are economically active. We have a lower than average number of residents in managerial and professional occupations, and a higher than average number of residents in administrative and skilled occupations.

Kettering Borough Council conducted an options appraisal and went out to the market on the management of its leisure facilities in 2006 where it concluded that the most effective method of management was to contract out the management of the Kettering Swimming Pool, Corn Market Hall, synthetic pitch, athletics track and Desborough Leisure Centre to the private leisure provider, Parkwood Leisure. This contract is running until April 2017 with a possible 5 year to 2022. It also concluded that the management of its sports pavilions were most effective and efficient if they remained with Kettering Borough Council.

Driver 1 – Growth

At the time of publication the 2001 Census data showed the population of the Borough as 82,300. By 2004 the population had grown to 84,300 (ONS, 2004). Population in 2010 is estimated at approximately 93,000². Over the life of this strategy the draft housing projections demonstrate that the population of the borough will grow significantly. This growth is expected to be reasonably linear both in the borough and across the county but Kettering continues to make up 13% of the total county population. This new population will have a direct impact on both the borough wide facilities and their local facilities. Further details on the growth projections in the borough can be found in appendix 4.

In their working paper entitled "Population Projections for North Northamptonshire 2001 – 2021" the North Northamptonshire Development Company states that Kettering Borough is projected to have the largest absolute population within North Northamptonshire, although these figures are under review.

To understand the needs of this larger population, the future requirements for indoor sports facilities have been reassessed in order to identify gaps in provision and identify potential

² According to the Northamptonshire Demographic Model v3: 2006-based Population Forecasts

funding sources to build additional facilities, replace existing facilities where required and to improve the access to and quality of existing facilities.

Who are our customers and how are they likely to change?

Data has been created by Experian in the form of Mosaic, which classifies all consumers in the United Kingdom in 61 types aggregated into 11 groups. The breakdown of people currently living in the borough and Experian's definitions can be seen in the appendix but demonstrates that the most highly represented groups in the borough are:

- Ties of Community at 29.2%
- Happy Families at 20.8%
- Suburban Comfort at 19.1%

The borough is also higher than the National average in all of these groups.

The projected growth of the borough is likely to result in an increased representation of people in the "Happy Families" and "Urban Intelligence" groups. A definition of both groups can be found in appendix 8.

We also know that we have an aging population across the borough. This can clearly be seen on the graph in appendix 8, which demonstrates that during the life of this strategy the borough will see an increase in the number of people aged sixty and over and a decrease in the number of people aged 15 to 49.

A further market segmentation model has been produced for Sport England and can be used to specifically target sports facilities and sporting activities. It comprises of nineteen 'sporting' segments which help us to understand the attitudes, motivations and perceived barriers to sports participation. Created by Experian Business Strategies, the segments are based on data from the Active People and Taking Part surveys as well as neighbourhood statistics, census data and health data. The tool demonstrates that the most highly represented groups in the borough are:

- "Settling down males", (known as Tim) at 9.4%
- "Comfortable midlife males", (known as Philip) at 9.0%
- "Retirement home singles", (known as Elsie & Arnold) at 8.7%
- "Early retirement couples", (known as Roger & Joy) at 7.3%

Kettering is most above the national average for Philip

The tool also demonstrates that the least highly represented groups in the borough are:

- "Comfortable retired couples", (known as Ralph & Phyllis) at 3%
- "Stretched single mums", (known as Paula) at 2.4%
- "Later life ladies", (known as Norma) at 1.3%

The graph in appendix 8 suggests that the growth the borough is expecting might result in a higher percentage of "Retirement home singles" and "Early retirement couples" and a reduced percentage of "Settling down males" and "Comfortable midlife males". More information on the Market Segmentation Model can be found in Appendix 8 along with a map which illustrates the location of each dominant segment at a local level. The graph demonstrates that although Tim is the dominant segment for the borough he is represented highly in the rural areas but less so in the market towns.

The information in appendix 8 includes the sports that appeal to each segment. The facilities that would provide these sports have been addressed in the action plan as necessary.

Driver 2 – Increasing participation

This driver reflects the Government's target to increase participation in sport and recreation by 1% each year (NI8) which is embedded in the East Midlands Regional Plan for Sport, Northamptonshire Local Area Agreement 2, Northamptonshire Physical Activity Strategy, Sustainable Community Strategy for Kettering and Kettering Borough Community Services Service Unit Plan. The framework for sport in England commits to making England "the most active and successful sporting nation in the World by 2020."

Our aim is to link sports development initiatives designed to increase participation in sport with the sports facilities in the borough. This is key to making sure that we optimise the impact of our sports facilities and is especially important in areas where participation is low, or where club development work could achieve significant outcomes in addition to those typically associated with participation in sport. We will work with partners such as National Governing Bodies of Sport, the Northamptonshire Sports Partnership (NSport) and Kettering Community Sports Network to achieve this.

According to Sport England's first Active People survey the level of adult participation (aged 16 plus) in Kettering in 2006 was 19.3%. This was below average. The population of the borough at this time was 89,600. It also demonstrates that people aged over 55, people with disabilities, people from low socio-economic backgrounds and females are less likely to participate in sport than the National average.

Sport England used the data from the first Active People survey to produce a map that shows participation estimates at a local level. An extract of this map can be found in appendix 1 and shows that areas of least participation are in the town of Kettering. It also demonstrated that there were no areas of high participation (23.5% - 36.7% of adults active).

It is interesting to note that low participation tends to be in the more deprived areas of the borough. We know that men from the least deprived areas of the borough can expect to live 8 years more than those in the most deprived areas.

A 1% increase in participation in sport and recreation each year amongst adults until 2020 and sustainability of this percentage until 2021 would result in the following targets for Kettering Borough:

Year	Population ³ (projections under review)	Percentage active	Number of 16s and over ³	Number of 16s and over active
2006	87,900	19.3% ⁴	71,500	13,800
2007	89,600	22.3% ⁵	73,000	16,279
2008	90,900	20.7% ⁶	74,000	15,318
2009	91,900	21.7%	74,700	16,210
2010	93,000	22.7%	75,600	17,161
2011	94,400	23.7%	76,700	18,178
2012	95,900	24.7%	77,600	19,167
2013	97,300	25.7%	78,500	20,175
2014	98,700	26.7%	79,700	21,280
2015	100,000	27.7%	80,500	22,299
2016	101,200	28.7%	81,500	23,391
2017	102,700	29.7%	82,800	24,592
2018	104,300	30.7%	83,900	25,757
2019	105,600	31.7%	85,200	27,008
2020	106,800	32.7%	86,200	28,187
2021	107,900	32.7%	87,100	28,482

Objectives:

The strategy will help Kettering Borough Council and partners by delivering seven key objectives:

		Driver 1 Growth	Driver 2 Increased participation
1	Quantify existing deficits and address unmet demand in sports facility provision which will be exaggerated after the growth in the borough	✓	✓
2	Maximise the use of existing assets	✓	✓
3	Develop and realise the county or regional significance of sports facilities where appropriate	✓	✓
4	Use sports facilities to raise the profile of the borough and deliver corporate priorities	✓	✓
5	Enhance opportunities for partnership working and the attraction of external funding	✓	✓
6	Reduce inequalities in accesses facilities for participation in sport. This includes catchment, opening hours, affordability and physical accessibility	✓	✓
7	Improve the quality of existing facilities	✓	✓

³ According to the Northamptonshire Demographic Model v3: 2006-based Population Forecasts, which are under review

⁴ According to Sport England's Active People 1 survey

⁵ According to Sport England's Active People 2 survey

⁶ According to Sport England's Active People 3 survey

The scope of this strategy is limited to indoor sports provision for amateur sports people and Community Amateur Sports Clubs⁷. Outdoor sports have been included where there is a definite requirement for an associated indoor facility, such as changing accommodation. Private members clubs must operate an open membership policy that allows anyone, within reason, to join and use its facilities in order to increase participation in sport, thereby improving physical health and fitness.

Kettering Borough Council has adopted the Open Space Supplementary Planning Document, which covers open spaces, playing pitches, and formal play facilities such as multi use games areas and skateparks. Sports development, club development and volunteer development will have their own action plans.

Developing the strategy:

This strategy has been developed using a number of sports facility planning tools and an extensive period of consultation.

A steering group was formed comprising representatives from Kettering Borough Council, Kettering Community Sports Network, Sport England (through their Facility Improvement Service), Northamptonshire NHS, Northamptonshire Sport and Northamptonshire County Council. This steering group was responsible for the check and challenge of all aspects of the strategy during its development.

Planning tools were interrogated and included Sport England's Active Places, Active People and Market Segmentation data. There was also some interrogation of Sports Hall and Swimming Pool provision carried out using Sport England's Facility Planning Model.

We then carried out consultation and were able to involve over 1000 people, including users, non users, club members, National Governing Bodies of Sport and facility operators. We received responses from a slightly higher representation of people from black and minority ethnic backgrounds and from women than the population percentages for the borough. We considered it important to get representation from people from these backgrounds as Sport England's Active People Survey demonstrated that their participation in sport in Kettering is low. The response from people aged under the age of 16 was higher than the population percentage. For this reason we have split the under 16 results from the results from people aged 16 and above in the summary of responses. This removes the high weighting given to people aged under 16 and brings the age profile of the respondents aged 16 and above much closer to the profile of the borough.

A comprehensive audit of provision in the Borough was conducted by Kettering Borough Council officers alongside relevant facility managers during November and December 2008. The audit provided a snapshot of the situation at that time and was based on a proforma to

⁷ In order to qualify as a Community Amateur Sports Club (CASC) the club must be properly constituted as a not-for-profit organisation, with no provision for payment to members during the life of the club or upon dissolution. It can be either unincorporated (i.e. an association of members with unlimited liability) or incorporated as a company limited by guarantee (not shares).

standardise data collection and ensure sites were considered on a like for like basis on their ability to provide for any increase in participation. We looked at a range of elements including accessibility, quality, service provision, catchment (travel time, public transport etc), opening hours, affordability and physical accessibility (disability access etc) and graded facilities dependant on their catchment and composition as strategic facilities, borough wide facilities or local facilities. This will help the Council identify the level of developers' contributions which would be appropriate for each facility and whether the developments outside of the borough will have an impact on facilities in the borough. A copy of the proforma can be found in appendix 6. KPI 6 of Sport England's Active People survey (satisfaction with local facilities) was also considered when developing the action plan.

In order to encourage more people to be more active more often one of the aspirations for this document is to enable every person in the borough to be within an acceptable travel time of an indoor sports facility. Catchment provides a method of identifying areas that are not adequately served by existing sports facilities. They have been defined in this document as the distance travelled to access a facility. The old CPA performance indicator for provision was the percentage of population that reside within 20 minutes travel time of a range of three different sports facility types. Although this is an old indicator it was supported by Sport England and is still a useful gauge.

Consultation and research were considered to be fundamental to the validity of the strategy and key stakeholders and partners were consulted in addition to a comprehensive audit of facilities. We have taken the findings of the consultation into account when developing the action plan in this strategy.

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Outcomes of the research and consultation:

Successful consultation took place with a large number of groups and individuals so can be considered to reliably reflect the thoughts of the community. Copies of each questionnaire and more details on how we consulted can be found in the appendix but respondents included:

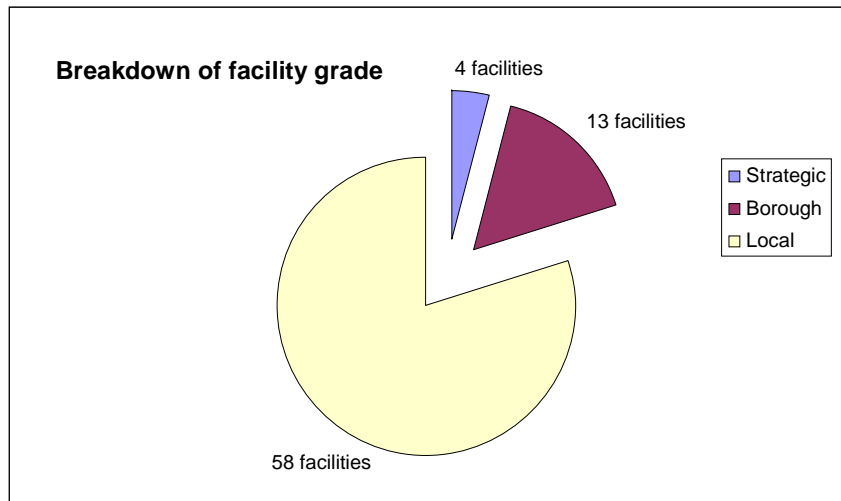
Sport England
National Governing Bodies of Sport – 12 responded
Local sports clubs – 25 responded
Individuals – 1101 responded
Facility operators – 64 responded
The Northamptonshire Sports Partnership
Northamptonshire County Council
Northamptonshire Teaching Primary Care Trust

We received a good number of comments from individuals and associations on the draft document.

Outcomes of the research, further information on the facilities available at each site and consultation can be found in the appendix but some key points are summarised below.

The facility split was as follows:

Strategic facilities (4% of the total)	Facilities with a wider than borough catchment for participation. These are facilities which offer activities that people would expect to, and do drive over 20 minutes to.
Borough wide facilities (17% of the total)	Facilities with a borough wide catchment for participation. These are facilities which offer activities that people would expect to, and do, drive up to 20 minutes to.
Local facilities (79% of the total)	Facilities with a smaller than borough catchment for participation. These are facilities which offer activities that people would expect to, and do walk up to 20 minutes to.



Current strategic facilities	Kettering Conference Centre Kettering Olympic Gymnastics Club Kettering Athletics Track and synthetic pitch
Potential strategic facilities	Desborough Leisure Centre Weekley Glebe pavilion
Borough wide facilities	Northampton Road pavilion Weekley Glebe pavilion Desborough Leisure Centre Kettering Rugby Club Kettering Swimming Pool Sir John Lowther Centre LA Fitness Kettering Park Hotel Ladies First Gladiators Bodyshapers Balance Montsaye Community Sports Centre
Potential borough wide facilities	Tresham College Burton Latimer Country Club
Local facilities	There are a further 58 local facilities including village halls, bowling greens, community centres and cricket grounds.

Other key findings:

Finding	Solution
<p>Participation in sport is low across the borough. Further details of the outcomes of the survey can be found in appendix 1.</p> <p>The main reason given for not participating in sport by respondents to the community questionnaire was lack of time (23.3%), followed by cost (19%) and distance (18.9%)</p> <p>Although the majority of respondents (36.5%) would prefer to use a large leisure centre than a leisure centre at a school, work or village hall many don't mind where it is (27.2%).</p> <p>The majority of respondents who have a local village hall or community centre would like to see it used more for sport and recreation.</p>	<p>Lack of time can be addressed through education as well as facilities but suggests that facilities need to be open when people need them and close enough to enable convenient access.</p> <p>Sports facilities on school sites are usually unavailable for community access during the school day but there are examples where school facilities are made available for community access and usage is high. Gaps in provision could be met by primary and secondary schools opening for community access. This is also true for many village halls and some community centres. The development of facilities at schools, village halls and community centres presents genuine opportunities for the growth of dual use facilities across the borough. Further information on can be found in appendix 5.</p> <p>The Kettering Conference Centre has one of only twenty 12 court sports halls in England. Situated beside the Kettering Conference Centre is an eight lane athletics track, full size astroturf pitch and sports pavilion. Within a five minute walk is a cricket club with associated pavilion, and 4 hard surfaced tennis courts, 2 outdoor bowls greens, a boxing club and a football pitch, also with an associated pavilion.</p> <p>The second most significant barrier to participation is cost. Typically, privately operated members only leisure facilities are perceived as costing more than publicly run facilities. Kettering Borough Council's Leisure Pass offers up to 50% off some of the leisure facilities in the borough, these are primarily the Council's own facilities but include some facilities owned and operated by partners.</p>
<p>Other physical accessibility factors across the borough are mixed.</p>	<p>Work needs to be done to focus on existing facilities in addition to the development of new facilities. Further details on accessibility can be found in appendix 9</p> <p>Unisex changing villages should be explored at existing and new facilities where possible. Not only do these make optimum use of space they also enable private changing, facilities for people with disabilities and facilities for families to be incorporated into a building with relative ease.</p>

<p>Kettering Olympic Gymnastics Club currently trains and competes in a warehouse that they have use of on a short lease which could be terminated with little notice.</p>	<p>A bespoke facility for Kettering Olympic Gymnastics club is in the action plan</p>
<p>Lake Avenue in Kettering is already the base for a lot of sports facilities, including Kettering Conference Centre, the Kettering Athletics track, a full size synthetic turf pitch, Kettering Cricket Club, Kettering Archery Club, four hard surfaced tennis courts, a boxing facility, a bowls green and a football pitch.</p>	<p>The close proximity of these facilities provides an opportunity for sportspeople of all abilities to train together, and could even encourage the formation of multidiscipline sports clubs. The Kettering town centre action plan identifies a possible site for a University at Lake Avenue. Although the University bid didn't make it past appraisal in 2009 the development of a university continues to be a possibility and associated new sports facilities for community use will need to be considered</p>
<p>Further details on the market segmentation tools can be found in appendix 8 but the mosaic profile of Kettering reflects the findings of the Sport England Market Segmentation tool. Both models could suggest that programming of activity and appropriate activity could be a barrier to participation.</p>	<p>They could also suggest that the lack of time barrier could indicate a lack of convenience and could be addressed by locating facilities within a shorter travel time. This is supported by the community questionnaire, where people aged over 16, under 16 and females all said that lack of time was their biggest reason for not participating in sport and leisure.</p>
<p>Kettering is experiencing growth over the life of this strategy with the likelihood of a greater proportion of males than females. Further details of the population growth in Kettering can be found in appendix 4.</p>	<p>Further breakdown of the population according to the 2001 census can be found in appendix 7 but demonstrates that in order to meet the needs of the local population, leisure facilities should be accessible by people aged between 30 and 59, people with a disability and people from ethnic minorities in particular.</p>
<p>86.2% of the population of Kettering have access to a car. This is higher than the regional average of 83% and England average of 81% and suggests that fewer visits to sports facilities may be made on foot. It also suggests that 86.2% of the population should be able to access borough wide and strategic facilities. Further details on transport can be found in appendix 10. This is supported by the community questionnaire which shows that 51% of respondents travel to sports facilities by car, followed by 34% who walk, 9% who cycle, and 6% who take the bus.</p>	<p>Kettering Borough has a higher than average number of car owners and the majority of users travel to sports facilities by car, followed by those who walk, then those who cycle and then those who take the bus. The consultation identified that one of the most significant barriers to participation is "lack of time". Therefore, investment in sports facilities should enable every person in the borough to be within an acceptable travel time of an indoor sports facility.</p>
<p>On average respondents to the community questionnaire travel 16.6 minutes (over 16s) and 13.6 minutes (under 16s) to get to a sports facility and only 18.9% of respondents said that distance was a barrier to participation.</p>	<p>We will aim for everyone in the borough being be no more than a 20 minute (960m) walk of a local facility and a 20 minute (8km) drive of a borough wide facility. So borough wide facilities should be placed in areas of the borough that are central, easy to access and have high population</p>
<p>There is currently no theoretical need for additional sports hall space, but this may change as the borough grows</p>	<p>There is no requirement for additional sports hall space in the action plan but the existing sports hall access needs to be maintained.</p>

<p>The borough has considerably less water space per 1000 population than the regional or national average and there is a high unmet theoretical demand with many borough residents travelling outside of the borough to swim</p>	<p>There are swimming pools in Corby and Wellingborough that are within a 20 minute drive of many Kettering Borough residents but the growth in the borough will increase the theoretical demand for water space in the borough. As lack of time is a main contributor to low participation the extension of the Kettering Swimming Pool in the town centre is considered to be the best option to address the deficit in water space.</p>
<p>Facilities for the development of adult football are relatively poor</p>	<p>The development of the Buccleuch Academy offers an opportunity to redevelop the changing pavilion as well as offering increased community use of the proposed facilities based at the academy itself.</p>

The key findings from all of the survey work have been incorporated into the action plan.

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Where will the money come from?

It is expected that this growth will result in increased pressure on existing facilities, meaning that some of these have to attract investment in their capacity and their capability. Therefore new housing developments will be expected to contribute financially towards the development of these facilities in line with the action plan in this strategy. Kettering Borough Council expects that a significant proportion of developer contributions will need to be attracted towards the delivery of the action plan. The details of this investment have been identified through the audit and other consultation.

Some other potential funding sources have been identified in the action plan but it is not an exhaustive list.

Clearly, the Borough Council can not fund the action plan but will help to leverage funds where this is possible. The Council will help to attract external funding itself and will also direct other organisations to appropriate sources of funding. This could be done via funding workshops, information bulletins on the website and through newsletters. Kettering Borough Council will also work with town and parish councils, the town A6 and rural forums to ensure that funding information is disseminated locally.

When organisations approach Kettering Borough Council for an element of their funding they will be encouraged to assess their project against the “Criteria for Support for Sport”, which can be found in appendix 29. There are thirteen criteria to consider, including the extent of community participation and access, use of assets and the level of support for the project given by the sport’s National Governing Body.

Developer contributions:

Developer contributions are recognised as being a key source of funding for the development of indoor sports facilities. The standards for developer contributions have been produced to inform a developer of the volume of investment into indoor sports facilities that their development will require. Developers will be expected to consult with Kettering Borough Council in order to agree the nature, scope and mix of the facility provision. The first point of reference will be the action plan set out in this document followed by consultation with Kettering Borough Council.

Kettering Borough Council uses Sport England’s Sports Facility Calculator as the basis of developer contributions towards indoor sports facilities. The Sports Facility Calculator is a tool to help estimate the facilities needed to meet the needs of a given population, whether it be for the total population of a local authority, or for a single housing development. It has been created by Sport England to help local planning authorities quantify how much additional demand for the key community sports facilities is generated by populations of new growth and development.

More details about the Sport England Sports Facility Calculator can be found on their website – http://www.sportengland.org/kitbag_sfc_instructions.doc

This approach is broadly similar to the approach detailed in the North Northamptonshire Joint Planning Unit SPD for developer contributions which used an assessment to provide a recommended provision per 1,000 population and a resulting cost per person for each facility type.

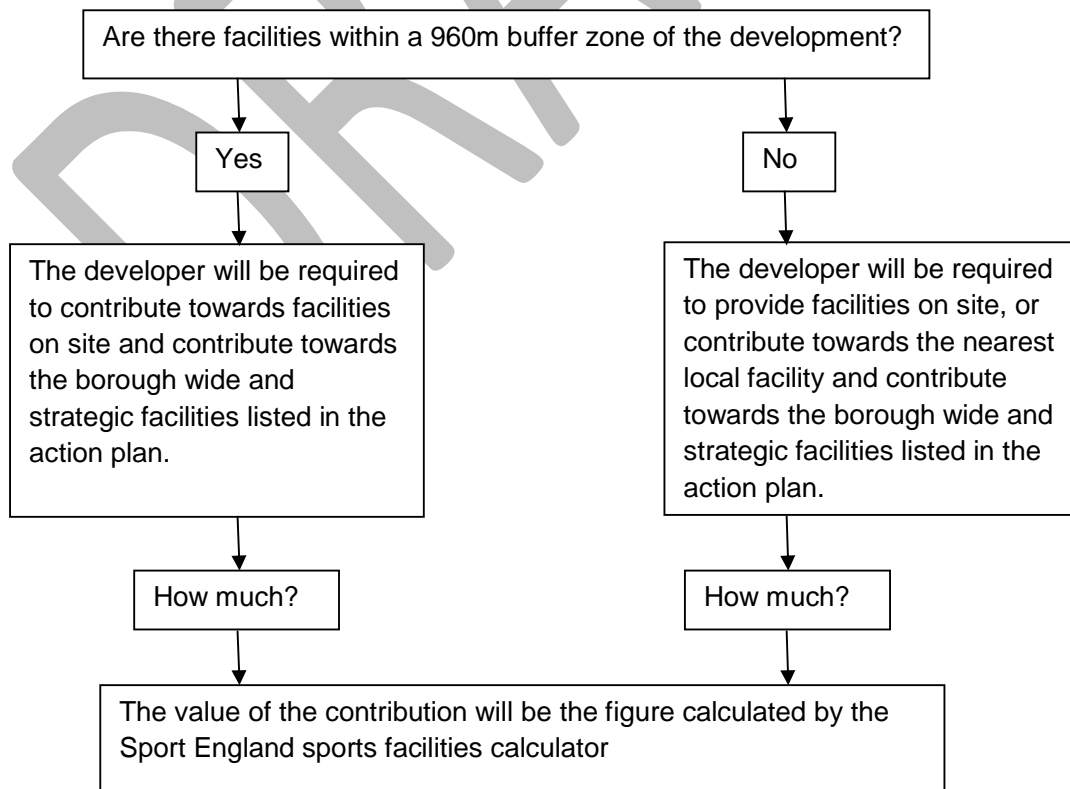
Once the value of the contribution has been calculated the nature of the provision will be agreed with Kettering Borough Council in advance of the submission of the planning application. The following will be considered:

- The action plan in Kettering Borough Council's sports facilities strategy
- Sport England's Market Segmentation tool
- The population profile or expected population profile
- Any new sports development initiatives that might impact on demand
- The size of the development
- The proposed phases for the build
- Any other documents or planning tools that are relevant to the development

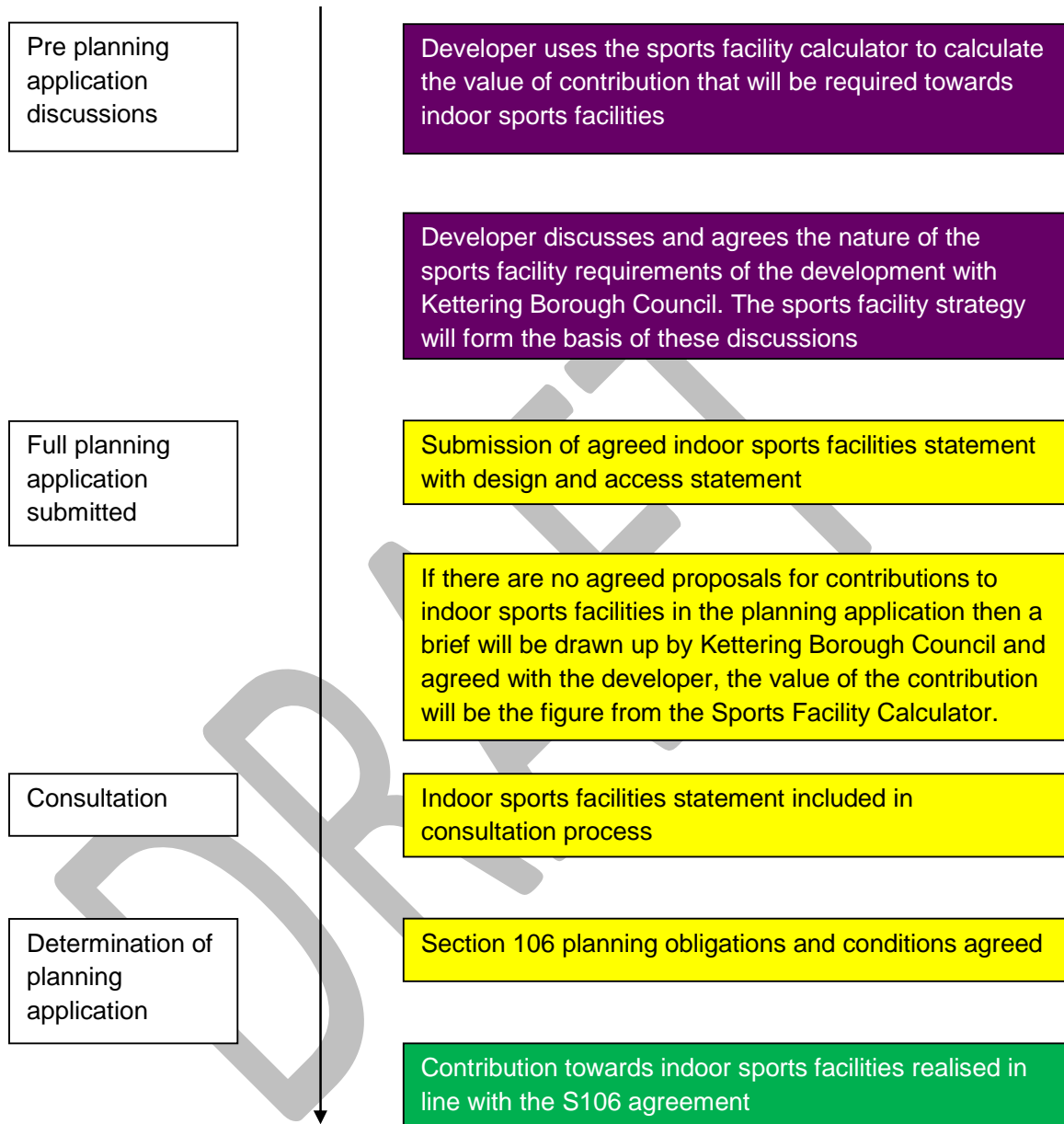
For all residential developments of 20 homes or above:

To ensure compliance with the catchment policy developers will be expected to provide a contribution towards existing or new facilities within a 960m (20 min walk) buffer zone as the crow flies from the edge of the housing development. If there are no facilities within the 960m buffer then the developer will be expected to either provide facilities on site, or contribute towards the nearest local facility. In addition, all developers will be expected to contribute towards the borough wide and strategic facilities listed in the action plan. The details of this contribution must be agreed with Kettering Borough Council and the value of the contribution will be the figure calculated by the Sport England sports facilities calculator.

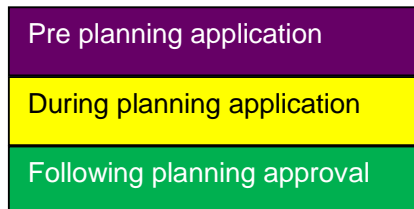
Any on site provision must include land in an appropriate location (to be agreed with Kettering Borough Council) and either a suitably serviced building or an agreed sum for the development of a suitably serviced building.



Developers will be required to follow the flowchart below:



Key:



All contributions will be calculated using the Sport England sports facility calculator. The following figures will be used for determining the number of people per dwelling:

Number of bedrooms	1	2	3	4	5
People per dwelling	1.32	1.76	2.60	3.30	3.70

If the developer does not provide details on the sizes of the houses then an assumption of an average household size of 2.35 people per house will be made.

An example can be seen below:

	Number of one bedroom dwellings	Number of two bedroom dwellings	Number of three bedroom dwellings	Number of four bedroom dwellings	Number of five bedroom dwellings
	100	200	80	60	20
Number of people per dwelling	132	352	208	198	74
Total number of people in the development					964

Sports Facility Calculator

Step 1
Select local authority

Kettering

Step 2
Enter population

964

Step 3
Cost Variations

Select county **Northamptonshire**

Step 4
Adjust Demand

0% 0% 0%

Pools	
Size	9.58 sq.m. 0.18 Lanes 0.05 Pools
Cost	£101,116

Halls	
Size	0.27 Courts 0.07 Halls
Cost	£180,737

Indoor Bowls	
Size	0.06 Rinks 0.01 Centres
Cost	£15,443

Synthetic Turf Pitches	
Size	0.03 Pitches
Cost	£20,860 3G £16,831 Sand

In the example above the developer would be expected to provide £318,156 towards indoor sports facilities. Where provision is to be made on-site the Council will expect the developer to provide the land and construct the element or provision to the satisfactions of the Council.

Alternatively the developer may make a financial contribution to the Council so that it may arrange for the construction and development of the infrastructure. Where land is provided for infrastructure it should be fit for purpose and free of any encumbrances. The nature of built facilities must be agreed with Kettering Borough Council prior to the submission of the planning application.

By selecting “Kettering” as the Local Authority area in step 1 the calculator automatically calls up the 2001 population profile for Kettering. The cost variation automatically applies the Building Cost Information Service’s (RICS) Pricing Adjustment Factors to the costs. The demand function enables Kettering Borough Council to adjust the demand on specific facilities that is likely to arise as a result of sports development initiatives. In this first issue and for the sake of calculating developer contributions the demand adjustment will be set at 0% for all sports facilities. This may change on a future refresh of this document if sports development initiatives such prove to increase demand for swimming in the borough. More details about the Sport England Sports Facility Calculator can be found on their website – http://www.sportengland.org/kitbag_sfc_instructions.doc

Kettering Borough Council expects every new sports or community facility to be built to current legislative standards (such as DDA etc), have a kitchen suitable for its purpose, changing accommodation and toilets that meets the standards and specifications of the relevant National Governing Body of Sport, changing accommodation for officials, a First Aid Room, appropriate car parking and adequate secure bicycle stands.

In cases where there is no requirement for on site four court sports halls we envisage the provision of a village or community hall that is appropriate for a sport programme so it must have a sports hall of at least two badminton courts and suitable changing accommodation. Examples of suitable facilities can be seen in the Sport England Design Guidance Note entitled, “Village and Community Halls” which can be found on the Sport England website - http://www.sportengland.org/se_facilities_villagehalls.pdf.

Summary of identified needs:

With the use of the various tools explained above the sports facility needs for the borough have been identified. The action plan below has been adopted to address the identified needs and which of the seven key objectives each one meets.

Table 1 contains those projects where evidence informs us that there is a definite need for now and if funding and land was made available then we know that they would increase participation in sport immediately.

Table 2 contains those projects which evidence informs us that there is a need for now and if funding and land was made available then we would need a further feasibility study to be sure that they would continue to increase participation in sport in the future.

Table 3 contains the indoor sports facility requirements for the Kettering East development to be provided by the S106 agreement

The seven key objectives identified are:

1. Address existing deficits and unmet demand in sports facility provision which will be exaggerated after the growth in the borough determined by evidence of need
2. Maximise the use of existing assets
3. Develop and realise the county or regional significance of sports facilities where appropriate
4. Use sports facilities to raise the profile of the borough and deliver corporate priorities
5. Enhance opportunities for partnership working and the attraction of external funding
6. Reduce inequalities in accesses facilities for participation in sport. This includes catchment, opening hours, affordability and physical accessibility
7. Improve the quality of existing facilities

The list of partners and funders is not exhaustive. Kettering Borough Council (under the Support for Sport criteria), Sport England, the Northamptonshire Sports Partnership, the Northamptonshire Teaching PCT, local trusts and developers should be considered as possible funders and partners for all projects.

Action Plan of sports facility needs for the Borough

Table 1 – The table below lists a number of actions where evidence informs us that there is a definite need for now and if funding and land was made available then we know that they would increase participation in sport immediately. We also know that any growth in the Borough would exaggerate the demand on these facilities (objective 1)

Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
Table 1 – definite need for these actions to help increase sport participation						
1.1 Install improved floodlighting and CCTV at the Kettering athletics track and pitch	Continued use of athletics track	Improved floodlighting and security resulting in increased participation	Kettering Town Harriers, UK Athletics, Parkwood Leisure	Increased income for Parkwood Leisure due to increased usage of the facility. Increased operational costs for Parkwood Leisure.	The site assessment revealed that floodlighting was required. This was also highlighted in the club questionnaire and subsequent club consultation. Floodlighting would enable the club to extend its operational hours and therefore accept new members, catering for the proposed growth in the Borough.	1,2,3,4,5,6,7
1.2 Develop a regional gymnastics facility with at least a 25 year lease	Secure the long term future of gymnastics	A long term home for Kettering Olympic Gymnastics Club that enables them to increase their membership and participation	Kettering Olympic Gymnastics Club, Northamptonshire Trampoline Academy, British Gymnastics, Jewsons	Increased income and reduced expenditure for Kettering Olympic Gymnastics Club.	The site assessment and club questionnaire revealed this as a priority. The National Governing Body questionnaire and subsequent conversations with the club support this. Co-location with the Kettering Premier Judo Club should be considered by all parties. The Kettering Olympic Gymnastics Club is at capacity with a large waiting list. With a larger facility it would be able to accept new members and cater for the proposed growth in the	1,2,3,4,5,6,7

Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
					borough. Gymnastics typically attracts females so the provision of an enhanced centre would help in addressing the low participation in sport by females. This facility could also be developed for use by cheerleading, a growing sport in Kettering.	
Table 1 – definite need for these actions to help increase sport participation						
1.3 Refurbish Weekley Glebe pavilion	Improved pavilion facilities for adult football	A refurbished facility at Weekley Glebe, which encourages weekday and out of season usage	Local football clubs and leagues, the Football Foundation, Northamptonshire Football Association, Buccleuch Academy, Northamptonshire County Council	Increased income and reduced expenditure for KBC Possible increased income and expenditure for the Buccleuch Academy	The site assessment and club questionnaires revealed this as a priority. The NGB questionnaire and subsequent conversations support this. Co-location at the Buccleuch Academy should be considered. Sport England’s Market Segmentation data tells us that we have a lot of “Jamies” living around Weekley Glebe pavilion. “Jamie” is attracted by adult 11 a-side football. Football can often attract males on a low income so the provision of an enhanced centre would help in addressing the low participation in sport by this group.	1,2,4,5,6,7
1.4 Continue to support the England National Volleyball Centre and the development of other Elite sport	Use of Kettering Conference Centre (Arena Sports) for National/Elite sport competitions and training	A high profile sports facility in the borough with community access	Phoenix Leisure, English Volleyball, EMDA, NEL, other NGBs	Increased income for Phoenix Leisure	The site assessment revealed the potential for development of major competitions and elite training at the site. Volleyball England’s Whole Sport Plan identified Kettering Conference Centre as their preferred location for their National Volleyball Centre. Part of the project includes sitting volleyball so the provision of this centre would help in	1,2,3,4,5,6,7

Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
					addressing the low participation in sport by people with disabilities.	
1.5 Build a replacement leisure centre for Desborough - phase 1	Desborough Leisure Centre at the end of its life	A bespoke facility that includes 25 station fitness centre, 4 court sports hall and changing accommodation	CJC Developments, Parkwood Leisure, Desborough Town Council	Increased income for Parkwood Leisure. Reduced management fee from KBC to Parkwood Leisure.	An independent study into facility needs revealed this as a priority. The site assessment, club questionnaires and community questionnaire supported this.	1,4,5,6,7
Table 1 – definite need for these actions to help increase sport participation						
1.6 Develop a regional judo facility with at least a 25 year lease	Secure the long term future of judo	A long term home for Kettering Premier Judo Club that enables them to increase their membership and participation	Kettering Premier Judo Club, British Judo Association	Develop a regional judo facility with at least a 25 year lease	The site assessment and club questionnaire revealed this as a priority. Subsequent conversations with the club support this. Co-location with the Kettering Olympic Gymnastics Club should be considered by both clubs as should possible co-location with the boxing club and martial arts clubs. The existing judo facility is at capacity and is only available for judo on a limited number of days each week. With a larger facility it would be able to accept new members and cater for the proposed growth in the borough.	1,2,3,4,5,6,7

Table 2 – The table below lists a number of actions where evidence informs us that there is a need for now and if funding and land was made available then we would need a further feasibility study to be sure that these actions would continue to increase participation in sport in the future.

Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
Table 2 – need for now for these actions but would need a further feasibility study						
2.1 Retain a boxing facility and investigate the development of a multiuse martial arts centre	Insufficient facilities for the development of boxing	An attractive and fit for purpose boxing facility. A proposal for a multiuse martial arts centre.	Amateur Boxing Association, Kettering School of Boxing, relevant martial arts NGBs and clubs	Increased operational costs and increased income for KBC. Increased income for clubs through membership	The site assessment and club questionnaire revealed this as a priority. Subsequent conversations with the club support this. Co-location with the Kettering Premier Judo Club should be considered by both clubs as should possible co-location with other martial arts clubs. The existing boxing facility is at capacity and is only available for boxing on a limited number of days each week. With a larger facility it would be able to accept new members and cater for the proposed growth in the borough. Boxing can often attract males on a low income so the provision of an enhanced centre would help in addressing the low participation in sport by this group.	1,2,3,4,5,6,7
2.2 Develop junior football academies at North Park, Burton Latimer and Desborough	Insufficient facilities for junior football	Development of facilities which are suitable for the growth of junior football	Desborough Junior Football Club, Burton Youth Football Club, the Football Foundation, the Weetabix Football League, Northamptonshire	Increased income for KBC, the Weetabix Football League, Parkwood Leisure and management of	The site assessments and club consultation revealed this as a priority. The National Governing Body questionnaire and subsequent conversations support this. The existing football facility at North Park is at capacity. With a larger facility it would be able to accept new members and cater for the proposed growth in the borough.	1,2,4,5,6,7

Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
			Football Association, respective Town Councils	Burton Park Country Club. Increased expenditure for all of the above.		
Table 2 – need for now but would need a further feasibility study						
2.3 Improved changing accommodation and disabled access to Kettering Rugby Club	Secure the long term future of rugby	Improved facilities to increase participation among females and people with a disability	Kettering Rugby Club, Rugby Football Union	Increased income for Kettering Rugby Club	The site assessment and club questionnaire revealed this as a priority. The NGB questionnaire and subsequent conversations support this. The existing rugby facility is at capacity. With a larger bespoke facility it would be able to accept new members and cater for the proposed growth in the borough.	1,2,5,6,7
2.4 Develop a type 3 rugby facility with at least a 25 year lease		A long term home for Kettering Rugby Club that enables them to increase their membership & participation	Kettering Rugby Club, Rugby Football Union	Increased income for Kettering Rugby Club		1,2,5,7
2.5 Increase the waterspace at the Kettering Swimming Pool	Insufficient swimming pool space	A high profile sports facility in the borough with community access	A completed feasibility study into the extension of Kettering Swimming Pool to address the deficit of water space in the borough	Amateur Swimming Association, Parkwood Leisure	Kettering has considerably less theoretical waterspace than the national, regional and county average. The site assessment, club questionnaire and community questionnaire support the theoretical need for more waterspace in the town centre. Consultation with the NGB, Sport England, Parkwood Leisure and the Sport England Facilities planning model provides	1,2,5,6,7

Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
			An improved town centre offer		further support but there is still a need to conduct a detailed Sport England facilities planning model run factoring in the proposed growth. The existing swimming pool is approaching capacity and due to competing demands is only available for casual use on a limited number of days each week. With a larger facility it would be able to accept new users and cater for the proposed growth in the borough.	
Table 2 – need for now but would need a further feasibility study						
2.6 Build a replacement leisure centre for Desborough - phase 2	Desborough Leisure Centre at the end of its life	Development of the facility to incorporate three glass backed ASB squash courts, changing accommodation for junior football and a regional archery centre.	CJC Developments, Parkwood Leisure, Desborough Town Council, England Squash, Parkwood Leisure, Desborough Squash Club, Desborough Youth Football Club, the Football Foundation, Northamptonshire Football Association	Increased income for Parkwood Leisure. Reduced management fee from KBC to Parkwood Leisure. Increased income for Desborough Squash Club.	The site assessment, community questionnaires and club questionnaires revealed this as a priority. The NGB questionnaires and subsequent conversations support the development of the facility mix detailed above. Sport England's Market Segmentation data indicates that "Tim" is our dominant segment and tells us that squash appeals to "Tim".	1,2,3,4,5,6,7
2.7 Encourage cricket clubs to develop improvement schemes and pursue external	Modernisation of cricket facilities	Improved facilities at cricket clubs, particularly Rushton, Barton	England & Wales Cricket Board, cricket clubs, Northants ACRE	Increased income for successful cricket clubs	Site assessments revealed this as a priority.	1,2,5,6,7

Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
funding		Seagrave, Geddington and Pytchley				
2.8 Support the development of the 3rd generation synthetic turf pitch in Kettering	Synthetic turf pitches	A new 3 rd generation synthetic turf pitch to increase participation in sport	Tresham College, the Football Foundation, Northamptonshire Football Association	Increased income and expenditure for Tresham College	The site assessment revealed this as a priority. The NGB consultation and subsequent conversations support this.	1,2,5,6,7

Table 2 – need for now but would need a further feasibility study

Encourage village hall owners to secure external funding 2.9 The Centre at Mawsley – upgrade of main hall lighting and storage 2.10 Broughton Village Hall – storage and changing facilities 2.11 Barton Seagrave Community Centre – new	Enhanced use of village halls	Greater use of village halls for sport	Relevant Parish Council and village hall committee, Northants ACRE	Increased income for parish councils and village hall committees	The site assessments and community questionnaires revealed this as a priority. Sport England’s Market Segmentation data tells us that we have more “Elsie and Arnolds” than the national, regional and county average. “Elsie and Arnold” are most likely to take part in gentle affordable exercise, the kind that tend to take place at village halls. Many existing village halls are at capacity and are only available for sport on a limited number of days each week. Improved facilities would be able to accept new users and cater for the proposed growth in the borough. Village Halls can often attract over 60s into sport and recreation so the provision of enhanced centres would help in addressing the low participation in sport by this group.	1,2,5,6,7
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Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
<p>floor</p> <p>2.12 Wilbarston Village Hall – storage, changing facilities and disabled toilet</p> <p>2.13 Geddington Village Hall – upgrade changing facilities and heating</p>						
Table 2 – need for now but would need a further feasibility study						
<p>2.14 Develop the site at Desborough Football Club</p>	<p>Improved facilities for adult football</p>	<p>A refurbished facility which encourages players and spectators</p>	<p>Desborough Football Club, the Football Foundation, Northamptonshire Football Association, Desborough Town Council</p>	<p>Increased income for Desborough Football Club.</p>	<p>The site assessments and club questionnaires revealed these as a priority. The NGB questionnaire and subsequent conversations support this. Football can often attract males on a low income so the provision of an enhanced centre would help in addressing the low participation in sport by this group.</p>	<p>1,2,5,7</p>

Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
2.15 Develop the site at Rothwell Football Club		A refurbished facility which encourages players and spectators	Rothwell Football Club, the Football Foundation, Northamptonshire Football Association, Rothwell Town Council	Increased income for Rothwell Football Club		1,2,5,7
2.16 Develop the site at Burton Park County Club		Development of a facility which is suitable for the growth of adult football	Burton Wanderers Football Club, the Football Foundation, Northamptonshire Football Association, Burton Latimer Town Council, Burton Country Club	Increased income for the management of Burton Park Country Club		1,2,5,7

Table 2 – need for now but would need a further feasibility study

2.17 Support the development of a two court sports hall and fitness centre in Burton Latimer	Sports facilities for Burton Latimer	A new two court sports hall in Burton Latimer	Burton Latimer Town Council	Dependant on management solution	The site assessment and Burton Latimer Town Council's own consultation revealed this as a priority. Sport England's Market Segmentation data revealed a dominance of Philip and Helena in Burton Latimer; they are attracted by activities which tend to take place in sports halls and fitness centres. The management options for a new facility would need to be explored. There is	1,5,6
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Recommended action	Identified need	Outcome	Key partners & possible funders	Revenue implications	Rationale	Objectives met
					significant growth proposed for Burton Latimer and the provision of a two court sports hall would be able to accept new users and cater for the proposed growth in the borough.	

Table 3 – This table highlights the indoor sports facility requirements for the Kettering East development to be provided by the S106 agreement

Recommended action	Identified need	Revenue implications	Objectives met
Table 3 – indoor sports facility requirements for Kettering East development			
3.1 - 1,800 square metres of D2 Sport and Community Leisure use floor space shall be provided within the District Centre in Phase 1	Indoor sports provision in the district centre	Dependant on management arrangements	1,2,5,6,7
3.2 - 600 square metres of D2 (assembly and leisure) floor space shall be provided across the 3 local centres. The floor space to be provided for Class D2 at the District and Local Centres shall be used for sports and community leisure uses only, and for no other purpose.			

Commuted sums for future maintenance:

All schemes that develop Kettering Borough Council owned indoor sports facilities will require the developer to pay for the maintenance costs incurred by the scheme sufficient to cover three years maintenance of the facility. The costs will relate to the size and content of the facility.

The table below provides a format of the calculation of financial contribution and is indicative of the likely costs. The figures below are based on amounts at September 2008 and will be increased by the Retail Price Index (All Items). Where the developer provides open space or is required to contribute to open space the developer must refer to Kettering Borough Council's Open Space Supplementary Planning Document (adopted in September 2008).

Facility	Sports pavilion or community hall (figures based on actual costs incurred by Kettering Borough Council for a comparable facility)	
Item	Description	Annual total
Ongoing general maintenance, including preventative maintenance (cleaning, repairs etc)	General: 10 hours per week at £10 per hour Bi annual deep clean: 3 people for 8 hours at £10 per hour twice a year Specialist checks (legionella, emergency lighting, fire safety etc)	£5200 £480 £4,000
Building maintenance (including cleaning equipment etc)	Contingency	£8,000
Maintenance of equipment	Contingency	£3,000
Continued health & safety compliance	Contingency to comply with guidelines	£2,000
Bins emptying/litter picking	Based on 1 bins emptied weekly at £45.77 per bin	£2,380
	Cost per annum	£25,060

Facility	Leisure Centre with 4 court sports hall and changing rooms (figures based on actual costs incurred by Parkwood Leisure for a comparable facility)	
Item	Description	Annual total
Ongoing general maintenance, including preventative maintenance (cleaning, repairs etc)	General: 15 hours per week at £10 per hour	£7800
	Specialist checks (legionella, emergency lighting, fire safety etc)	£4000
Building maintenance	Contingency	£12,000
Maintenance of equipment	Contingency	£5,000
Continued health & safety compliance	Contingency to comply with guidelines	£2,000
Bins emptying/litter picking	Based on 2 bins emptied weekly at £45.77 per bin	£4,760
	Cost per annum	£35,560

Facility	Leisure Centre with 25m swimming pool, changing rooms, small hall, STP and MUGA. (figures based on projected costs incurred for a facility of this type)	
Item	Description	Annual total
Ongoing general maintenance, including preventative maintenance (cleaning, repairs etc)	General: 20 hours per week at £10 per hour	£10,400
	Specialist checks (legionella, emergency lighting, fire safety, plant etc)	£15,000
Building maintenance	Contingency	£20,000
Maintenance of equipment	Contingency	£10,000
Continued health & safety compliance	Contingency to comply with guidelines	£3,000
Bins emptying/litter picking	Based on 2 bins emptied weekly at £45.77 per bin	£4,760
	Cost per annum	£63,160

Dates and process of refresh:

Several valuable sports facility planning tools have become available to the local authority. These include Sport England's Active Places Power Diagnostic tool, Active People Survey Data and Market Segmentation tool. This strategy has been formulated using evidence generated by these tools in combination with data from the most recent PPG17 assessment, consultation and assessment of existing indoor sports facilities provision in the Borough. These tools and developing evidence base will continue to be used to ensure the Strategy remains current through annual refresh.

The annual refresh of the sports facilities strategy will be done using Sport England planning tools and via consultation with National Governing Bodies of Sport, sports clubs and the Northamptonshire Sports Partnership.

The review will consider travel time, changes in population and the identification of any increase in demand for indoor sports facilities due to national, county or local sports development initiatives, changes in costs or growth.

Summer 2012 – review and refresh
Summer 2013 – review and refresh
Summer 2014 – major review and refresh

Summer 2015 – review and refresh
Summer 2016 – review and refresh
Summer 2017 – major review and refresh

Summer 2018 – review and refresh
Summer 2019 – review and refresh
Summer 2020 – review and refresh
Summer 2021 – major review and refresh