SUSTAINABLE PLACE MAKING

| AREA | STRATEGIC AIM | OBJECTIVE |
|---|---|---|
| 1 SUSTAINABLE COMMUNITIES | 1A STRONGER TOWN CENTRES | 1A1 - Retail growth / developing local centres<br>1A2 - Safer town centres<br>1A3 - Access & parking<br>1A4 - Levering our assets |
| | 1B ECONOMY AND SKILLS | 1B1 - Allocate land for employment<br>1B2 - Co-operate with others to market the area<br>1B3 - Broader skills base |
| | 1C DESIGN STANDARDS FOR BUILDINGS | 1C1 - Character, urban design & layout<br>1C2 - Energy efficiency / eco-homes standards<br>1C3 - Secured by design standards<br>1C4 - Protect buildings stock |
| | 1D MANAGING GROWTH | 1D1 - Infrastructure (roads, utilities etc)<br>1D2 - Affordable housing (rural & town)<br>1D3 - Access to green space<br>1D4 - Local facilities in urban extensions<br>1D5 - Adequate public services e.g. health / policing / public transport |
| 2 CUSTOMER SERVICE | 2A ACCESS TO SERVICES | 2A1 - Expand shared Customer Service presence<br>2A2 - Electronic access to services<br>2A3 - Access for people with specific needs e.g. elderly & disabled |
| | 2B EFFICIENT & EFFECTIVE SERVICE DELIVERY | 2B1 - Maximise customer's experience & efficient services<br>2B2 - Consistent high customer services standards |
| | 2C REPUTATION & PUBLIC PERCEPTION | 2C1 - Enhance the Council's reputation with service users and local people |
| | 2D ENHANCED LOCAL GOVERNMENT | 2D1 - More efficient, accountable services delivered across the County |
| 3 ENVIRONMENT | 3A GREENER | 3A1 - Reduce the Council's carbon footprint<br>3A2 - Enable others to be environmentally friendly<br>3A3 - Improve bio-diversity in the Borough<br>3A4 - Expand efficiency of recycling and waste management<br>3A5 - Develop greener infrastructure |
| | 3B CLEANER | 3B1 - Keeping the borough clean & tidy through services and facilities |
| 4 COMMUNITY & RURAL ISSUES | 4C TACKLING ANTI-SOCIAL BEHAVIOUR & CRIME | 4C1 - Increasing the visible presence on the streets and reducing anti-social behaviour<br>4C2 - Safer, cleaner environment<br>4C3 - Address concerns about anti-social behaviour |
| | 4D ACTIVE CITIZENS | 4D1 - Improving communication with communities<br>4D2 - Engage with young people<br>4D3 - Support older people to remain active<br>4D4 - Enhance village communities<br>4D5 - Community cohesion<br>4D6 - Better transport<br>4D7 - Increasing participation in play, sport, leisure and culture<br>4D8 - Helping people to improve their own health |

Kettering Borough Council