

11. Appendix 1 – Corporate Priorities

The Council focuses on three high level objectives:

- Delivering sustainable growth
- Developing stronger, safer, cleaner and healthier neighbourhoods
- Providing modern public services

Sustainable Growth

Delivering sustainable growth is key to achieving our vision for the area. Kettering Borough is part of the North Northamptonshire Growth Area. This area is part of one of the fastest growing regions of the country. This growth, if managed responsibly, has the ability to provide the right combination of homes, jobs, skills, education, healthcare, retail, leisure, play, greenspace and transport infrastructure to maintain a prosperous and thriving area for generations to come.

Reference	Priority	Description
A1	Local Plan and related policies	Effectively prepare a Part 2 Local Plan for the Borough of Kettering that will provide detailed planning policies to compliment the Part 1 North Northamptonshire Joint Core Strategy
A2	East Kettering Sustainable Urban Extension	Continue to support the delivery of the East Kettering (Hanwood Park) development ensuring the provision of 5,500 new homes, employment sites, schools, retail leisure and health facilities.
A3	Kettering Town Centre Delivery Plan	Implement the Delivery Plan to ensure continued investment is maintained in Kettering town centre to improve the area for residents, businesses, visitors and shoppers.
A4	Burton Latimer Section 106 delivery	Ensure the effective delivery of the Town Centre Improvement Scheme at Churchill Way public car park and the Paddocks play area. Provide enhanced community and leisure facilities within the town, potentially developing the Community Centre at the King George V recreation ground on Pioneer Avenue.
A5	New infrastructure to support future growth	Secure investment from Government, partners and business to ensure the provision of new infrastructure such as road links, schools and health facilities to support housing and business growth.
A6	Housing and growth deal with the Government	Seek to negotiate a deal with Government that secures financial investment and planning flexibilities to ensure that economic growth and new housing can be delivered in a sustainable manner.
A7	New build council housing	Undertake an ambitious programme of council house building following the creation of 5 new homes at Laburnum Crescent and starting a further 27 new homes to be built at Scott Road and Albert Street subject to obtaining planning permission.
A8	Social Housing Green Paper	The Government is planning to publish a green paper during 2018 which will aim to address the major issues facing the social housing sector. The Council stands ready to meet the challenges and embrace the opportunities arising from the green paper.

Stronger, Safer, Cleaner and Healthier Neighbourhoods

Ensuring that the area is a safe, clean and healthy place to live and that the local communities are strong and working together for a common purpose is fundamental to our vision for the future.

Kettering Borough Council provides a wide range of services focussed on delivering this strategic objective. Innovative partnership arrangements with police, health and neighbouring councils are already delivering tangible results on the ground. The Local Strategic Partnership, Health and Wellbeing Forum and Kettering Futures Partnership continue to build strong links between service providers to harness resources and effort to tackle shared problems such as health inequalities, social inclusion, welfare and money management, environmental crime and anti-social behaviour. Progress has been good but there is still much to do.

Reference	Priority	Description
B1	Partnership for street scene services with Corby Borough Council	Ensure that the new shared street scene service not only saves money but delivers tangible improvements to the service provided by customers as well as the standard of cleanliness and environmental protection of the area served.
B2	Homelessness Reduction Act 2017	Implement the requirements of the Homelessness Reduction Act by taking a more preventative approach to tackling homelessness across the Borough.
B3	Welfare reform implementation	Continuing to effectively implement the requirements of Welfare Reform whilst ensuring adequate assistance and advice is available to all customers needing support across the Borough.
B4	Parking management	Provide good value, well run, safe and fit for purpose parking facilities for the Borough to support work, rest and play.
B5	Provision of acceptable sites for the traveller community	Seek to identify and bring forward suitable sites across the Borough that will make adequate provision for the needs of the gypsy and traveller community.
B6	Working with the Police to tackle crime and anti-social behaviour	Continue to develop partnership working with the Police, particularly in areas such as anti-social behaviour, County Lines, the enforcement of the Public Spaces Protection Order and the Safer Communities Team.
B7	Improving health and wellbeing in the Borough	Ensure that our policies and activities across the Council support the improvement in health and wellbeing across the Borough.
B8	Deliver the Council's Climate Change Delivery Plan	Ensure the Delivery Plan agreed by the Council on 16 th October 2019 is implemented in the remaining life of the Council.

Modern Public Services

The demand for public services and customer expectations continue to increase. At the same time the resources available are scarcer and under increasing pressure. To help balance this equation, the Council is continuously working to be more efficient, economic and effective.

The Council has a long track record of innovation in public services and has set best practice standards in a lot of what it does. However, as the challenges the Council face increase, so does the need for finding new ways of working.

To meet our objectives for providing modern public services, we will focus on the following priority areas

Reference	Priority	Description
C1	Doing the day job well	Ensure services provided by the Council meet the standards promised to our customers.
C2	Public service reform	Working collectively with our partners and other public service providers to help facilitate the required public sector reform for the area.
C3	Customer service excellence	Further elevate the standard of service provided to customers across services provided by the Council.
C4	Value for money and efficient ways of working	Find, implement and embed better, more efficient and effective ways of achieving required outcomes such as improved online service provision and streamlining processes.
C5	Shared service arrangements	Further build on the foundations in place with existing partnership arrangements and develop new ones, the principal project in 2018/19 being the delivery of the shared street scene partnership with Corby BC. Ensure that partnership arrangements expand where appropriate and deliver shared benefits of cost recovery, service continuity and greater added value.
C6	Resource management and commercialism	Ensure we are ambitious in our approach to diversifying and increasing income by: getting the best return from the assets and resources we have and look to acquire; maximise the monetary and social value return to public services; and develop a financially more sustainable approach to delivering high quality services.
C7	Reinventing repairs	A service improvement programme to create a housing repairs service that is professional, customer-focused and cost effective.