

Kettering Town Centre Delivery Plan 2018 - 2025



Characterful, Distinctive and Fun

Position in 2017/18

- End of Suite 16 Programme
- Changing face of the High Street
- Changes in shopping habits and patterns
- Slower than expected pace of housing development
- Growth of Town Centre living options
- The affect of austerity on public and private sector investment

Town Centre Conference September 2017 to engage stakeholders in the development of a plan.

Town Centre – Partnership

- To be successful, it can't be the Council alone with a vision; it has to be a partnership
 - engagement of business, other agencies; community sector,
 - realistic in terms of timing, costs and responsibilities
 - Clarity on Council's own role

Repurpose the Town Centre!

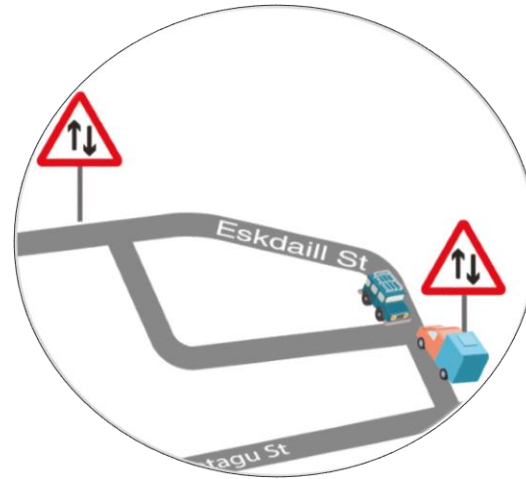
The Town Centre will need to become a community hub or civic heart incorporating areas for health and wellbeing, housing, education, arts, entertainment and culture as well as retail!

Delivery Plan in Action - Progress so Far 1

- Sheerness House



- Eskdail Street



- Gallery, Library And Museum (GLaM)



Delivery Plan in Action - Progress so Far 2

- London Road – old police station site



- County Court - Dryland Street



- Seats On Streets



Ongoing Action

- Clean & Refresh



- Night Time Economy -Purple Flag



- Markets



Future High Street Fund - Funding Themes

- Investment in physical infrastructure
- Acquisition and assembly of land to support new housing, workspace and public realm
- Improvements to transport access, traffic flow and circulation in that area
- Supporting change of use including housing delivery and densification
- Supporting adaptation of the high street in response to changing technology

Future High Street Fund - Call for proposals

- MHCLG announcement in budget 2018
- Must have support, LEP's private sector, community groups , retailers etc.
- Requires co funding – public /private mix
- 1 single transformative submission

Future High Street Funding – Timeline

- Expressions of Interest by 22 March 2019
 - Summer 2019 – announcement of bids taken forward to Round 2
 - Revenue funding provided to support development of business case
 - Late 2019 – first round of final business cases submitted
 - Spring 2010 – all remaining final business cases submitted
 - 2020 – 2nd round of applications opens
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- ❑ Up to £25 million to each successful place.
 - ❑ BUT expect average bids to be £5 to £10 million.

Some questions for consideration

1. How can we repurpose the Town Centre area ?
2. What are the key priorities moving forward?
3. How can the FHF funding themes be fulfilled locally?
4. What groups/organisations do we need to engage in the development of the bid ?