

Town Centre Stakeholder Mapping

Stakeholder Groups (INPUT)

Public Sector	Kettering Borough Council Police & other blue-light services Health/Hospital Schools/Colleges/Groups Leisure Providers NCC – Library
Private Sector	Land agents Property owners/landlords Retailers Banks/Building Societies Office based organisations Street/Market Traders Public transport providers/taxis Leisure Restaurant & cafes Pubs & Clubs Hotels Solicitors/professional services Post office/telecoms
Voluntary Sector / Community Sector / Constituted Groups	Arts/Music groups Chamber of Commerce Retailer/Trade Associations Community Transport Providers Events Groups – Kettfest Friends of Museum & Gallery Conservation Groups Disability Groups Residents' Groups/Associations Leisure Groups/Clubs Church/Faith Groups Youth Groups

All of the above work together to ensure that the range of goods/services and assets offered by the town centre meet the needs of the groups below.

Stakeholders (OUTPUT)

Local Customers

T/C Residents

Visitors/Tourists

Suppliers