

**PAPER 2**  
**SOUTH WEST KETTERING (HEADLANDS COMMUNITY) NEIGHBOURHOOD FORUM**  
**PROPOSED NEIGHBOURHOOD AREA**

Proposed to be included

Argyll Street (excluding no's. 74, 76, 67 – 73)  
Bishops Drive  
Broadway (excluding no's. 1 and 2)  
Cranleigh Road  
Foxton Court  
Garfield Street (excluding no's. 64, 66, 73 and 75)  
Glebe Avenue  
Hawthorn Road (excluding no.1)  
Headlands  
Kensington Gardens  
Kettonby Gardens  
Lonsdale Road  
Ostlers Gardens  
Ostlers Way  
Part of Seagrave Road (to 4a and 13)  
Queensberry Road (excluding Douglas House)  
Roundhill Road  
Slade Crescent  
St Michael's Gardens  
St Michael's Road  
The Close  
The Crescent  
The Drive

The logic of the proposed area is as follows:-

- The community use the Headlands as a reference and a thoroughfare. It can be interpreted as the spine for the area. The overall boundary has been drawn to put ribs to the spine.
- The professional services companies – accountants, architects, doctor, dentist are spread along Headlands
- There is a retail focus based on Hawthorn Road with a butcher, baker and general stores
- The northern end of the area encompasses the majority of the Headlands Quarter with the exception of properties which are served by and face on to Bowling Green Road; these properties have different concerns when considered at a granular level – i.e. traffic and the use of the park etc.

- To the south and west, the railway line defines a natural boundary. Station Road is excluded as it is predominated with businesses that are orientated towards the town centre.
- The eastern boundary has a natural buffer in the London Road. The properties that front the London Road have been excluded as they have specific issues surrounding traffic management into and out of town. Their orientation is east facing away from the spine. Specifically 1 and 2A Roundhill Road, 3 and 8 Hawthorn, and 1A and 6 Broadway would be the boundaries .
- The south eastern boundary has been drawn to try to differentiate those properties that would naturally lean towards the small retail area now dominated by the Co-operative convenience store. For the avoidance of doubt Greenfields School are excluded as this relates to the Highfield Area of Kettering Town.

#### Methodology:-

In the initial consultation undertaken by the South West Kettering (Headlands Community) Neighbourhood Forum the proposed Designated Area was specified. There was no immediate reaction to the proposals. The edges of the Designated Area were discussed in detail at the first meeting of the Forum. The Forum unanimously adopted the proposals following a debate. The specific boundary will be formally consulted upon and this may raise minor changes.

The attached map visually displays the above